

INTERCOLLEGIATE

BROADCASTING

SYSTEM

NEWSLETTER

59/60-4 JANUARY, 1960

SPECIAL ISSUE Because of the mid-year exams at most schools, coupled with the fact that another NEWSLETTER is planned immediately following the IBS Board of Directors Meeting February 6, this is a condensed issue of the NEWSLETTER, published by the IBS, Inc., Storrs, Connecticut, for its member stations.

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MEETING TO BE HELD IBS will hold a semi-annual meeting of the Board of Directors on Saturday, February 6, 1960. The meeting place in New York City has not yet been announced in a memo from Secretary Barlow, however, there has been discussion of the agenda, which is expected to include several important topics. Among these are the filling of a Board vacancy created by the resignation of Allen I. Perlin last fall; the official appointment of a Public Relations Manager to replace Mr. Geoffrey Raymond who also resigned last fall; the review of System finances by Treasurer Richard Crompton; and a discussion of future amendments to the IBS By-Laws.

A complete report of the meeting will be included in the Newsletter for February, which will be published the week following the meeting.

NEW MEMBERS JOIN IBS ranks are swelling with the new memberships of several stations. . . . these include KASN, Arizona State University, where the station is on the air twelve hours a day, Monday Through Friday. The KASN call is a new one, changed from KASC when the school was a college rather than a university.

Another new member is Columbia University in New York, New York, and its station is WKCR (King's College Radio), with a 73-hour-a-week schedule. WKCR has long been active as a major college station, particularly in the circulation of its taped "UN Review".

A third addition to IBS is WRTI at Temple University in Philadelphia. WRTI is on the air Monday through Friday from 12:30PM to 12:00AM.

All three of the above station have rejoined after leaving IBS in 1956 as a result of the IBS-CRC dispute.

DUES ROLLING IN According to an unofficial survey of the situation by your editor, the dues are in from 31 of the 50 IBS affiliates. Of the balance of 19 stations, only one, Miami, has had its dues waived . . . due to the rebuilding of its facilities in a new location. This station will begin paying its dues again with the next academic year. DELINQUENTS INCLUDE Adelphi, Alabama College, Catholic U of A, Colby, Conn. Teachers College at New Britain, East Carolina, George Washington U., McNeese State, Mississippi, North Central, Ottawa, Southern University, Western Carolina, Western Reserve, and Yale. Also new members Columbia, Arizona State. Eastern Tennessee State College has paid IBS dues for 59-60, but did not pay 58/59 dues, claiming it was inactive. The Board will review this at its meeting.

Stations which do not pay dues promptly in the future will have services stopped, said the Treasurer, Richard Crompton. Take Heed.

OTHER NEWS Gregory Tuchay, Manager of WHUS at the University of Connecticut in Storrs has been made a Public Relations Associate by President David Borst. Tuchay will fill in for Geoff Raymond until a permanent successor is announced.³¹ Greg plans to attend the IBS Board meeting as a guest of the Board.

.... IBS is currently preparing a membership card for use by stations; the card, when distributed, will include not only the IBS insignia, but the member station's own call-letters as well. The card is intended for distribution to all the personnel of each member station.

.... A large drive for membership is about to take place, as soon as IBS gets its Public Relations department functioning smoothly. Plans include distribution of a new brochure to non-member stations, and a series of national mailings about IBS to these stations. Goal: 150 members.

.... Master Handbook mailing with this Newsletter is over twenty pages; another example of IBS member services.

FCC HOTLINE.....

IN A RECENT LETTER TO MICHIGAN STATE UNIVERSITY, FCC Secretary Mary Jane Morris quoted from the IBS letter to the FCC about call letter reservations, i.e., that IBS stations have substantial properties identified with these call letters, and that IBS believes that their call letters should be reserved. Secretary Morris suggested that Michigan State find a different call from the one IBS had registered for Mississippi Southern College, or that Michigan State should agree to a switch with Mississippi Southern College.

The letter upheld the stand IBS has taken for years with The FCC about call letters, and seem to indicate that the FCC has returned to the status quo in regard to call letter registration.

If your station has not had its call letters registered, write to Dennis Porter ~~field~~, Manager of Member Services, 122 Longview Avenue, White Plains, New York, and ask for forms I-284 and I-240, which will direct you on how to proceed further.

STATION NEWS

HARVARD'S WHRB is back at it --- the semi-annual "orgy" of programs, with 832 consecutive hours of exam-time programming. An additional note of interest is at WHRB, too, in the form of Phoebe Acheson, Radcliffe '61, who is the first female orgiast on WHRB. One of her duties, no doubt ... making coffee (every man's right, every woman's duty)

PRINCETON'S WPRB made the dailies when the Philadelphia Evening Bulletin printed the story about two unidentified disc jockeys who refused payola offerings. The two noble staffers had coverage via AP. Newsleditor of IBS adds that if they had accepted, it would have to be included in job applications as an entry under "previous employers". Hmmm. A whole new field of part-time work for short-of-cash college DJ's.

YALE'S EX-EXEC, CHARLES ELLIS, follows up a successful 58-59 at New Haven by managing WGBH, Boston, Key of the Lowell Institute FM operation. He is also instrumental in operation of the Educational Radio Network from there.

WNPC, North Park College, is in its third year of operation, planning not only improvements in service but publication of a magazine-type program guide.

WKCR, Columbia, prints an impressive program guide for itself. It caters especially to the WKCR-FM audience about metro New York.